

Get out of creek and find the new way to work

(#new_way_to_work)

Preview of forthcoming book and Elance contest entry.

MSG

AlisonRBCM: I'd like to tell you a story and it's about @upcreek & @paddlefinder.

AlisonRBCM: It's a story about how to get out of the creek.

AlisonRBCM: It's also a story about the new way to work and anyone at the recent #en09 won't be surprised.

AlisonRBCM: It all started with: RT @upcreek I'm up the creek without a paddle - get me out of here.

Upcreek: I'm up the creek without a paddle - get me out of here.

PaddleFinder: @upcreek I can help you.

Upcreek: What do I need to do?

PaddleFinder: Simple - first you've got to Stop.

Upcreek: That sounds about right.

PaddleFinder: and then put on your Life Jacket.

Upcreek: You're joking right?

PaddleFinder: and then agree your Mission.

Upcreek: Like on Star trek and "to boldly go where no man has gone before" you mean?

PaddleFinder: Possibly - and then pick your fellow guides and travellers.

Upcreek: What?

PaddleFinder: and then it's simply Map, Compass, and Paddle.

Upcreek: Who are you PaddleFinder?

PaddleFinder: The person who can help you find your paddle and get out of the creek.

AlisonRBCM: This extract of my book identifies the first steps out of the creek <http://tinyurl.com/ylzm2dv>

AlisonRBCM: Once @Upcreek had stopped panicking & was more positive & confident he needed to connect to his mission.

PaddleFinder: A mission is where u are of service, authentic, following ur passion, and Upcreek-y or have found ur Upcreek-ness.

Upcreek: I'm good at making things simple for people - is that what you mean?

PaddleFinder: and how does that relate to your mission?

Upcreek: I want to make a difference - I want to provide simplicity - particularly in crisis situations?

PaddleFinder: What does providing simplicity in crisis situations mean to you?

Upcreek: Ensuring politics and game playing doesn't stop people being safe and secure in crisis situations.

PaddleFinder: Anything else?

Upcreek: Yes. I suppose by giving them this security they can then be inspired to take the necessary actions to help themselves.

Upcreek: Rather than rely on government or other bodies.

PaddleFinder: Ur mission is 2 provide simplicity & ease in times of crisis 2 inspire those affected to take personal responsibility.

Upcreek: That sounds right.

AlisonRBCM: Once @Upcreek connected with what he wanted to do in life - his mission - he needed to find guides and travellers.

PaddleFinder: For you to offer simplicity in crisis situations what needs to happen?

Upcreek: I need to sort out my finances and have more time to make the right connections.

PaddleFinder: and working for yourself won't do that?

Upcreek: No - not quickly. I don't have enough flexibility of working hours.

PaddleFinder: What other options are there?

Upcreek: Working for myself but I'm just worried I won't get enough work.

PaddleFinder: yes the recent #em09 conference on Home Enterprise day discussed these issues.

Upcreek: Looking at the #en09 twitter feed it sounds like it's something that can work very well.

PaddleFinder: Yes it's just about using identifying potential guides along the way.

Upcreek: People who can find me jobs you mean.

PaddleFinder: Yes - one option that's working for over 100,000 people worldwide is Elance - <http://tinyurl.com/yr45x6>

Upcreek: That sounds interesting.

PaddleFinder: Yes - it's a great site for people finding service providers and in your case finding assignments or jobs?

AlisonRBCM: @upcreek this might help RT @cbreecopy: Have YOU embraced the new way to work? <http://bit.ly/newway>

Upcreek: Thanks Alison: There are certainly a few categories I could offer my services for.

PaddleFinder: Such as?

Upcreek: Writing on how to make things simple, Project management and web design.

PaddleFinder: I didn't know you did web design?

AlisonRBCM: @upcreek was following the process well. Map was all about plotting all the options he had and not just some of them.

PaddleFinder: How's the map coming along?

Upcreek: I didn't know I had so many options.

PaddleFinder: When you're up the creek it's easy to not think you have any options.

Upcreek: How do I start to prioritise - the list is too big now?

PaddleFinder: That's where your compass comes in. Have a look at this presentation <http://tinyurl.com/yaf8vwb>

Upcreek: I need to listen to my inner compass, inner wisdom or intuition to decide what to do.

PaddleFinder: Yes not listen to other's fears - the world has changed and what works has changed and Elance is a great example.

Upcreek: Once I've made my decision I then need to pick up that paddle and start taking action?

PaddleFinder: Yes - you've got it. Just feeling more grounded, positive and confident and knowing your mission and.....

PaddleFinder: which guides are going help and plotting the options and using your compass won't get you anywhere.

Upcreek: Paddle is about taking personal responsibility to take the necessary action out of the creek

AlisonRBCM: and that's where the story ends as @Upcreek finds his way out of the creek.

AlisonRBCM: If you want to find out more about the 7 step process to get of the creek - <http://tinyurl.com/ylzm2dv>.

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